



### Facts

- Information
- Data
- Figures
- Documentations

*As information we have sales forecasts ...*



### Managing

- Global vision
- Process
- Supervision
- Abstract - Conclusions

*Can we have a summary of your thoughts ...*



### Creativity

- New vistas
- New concepts
- Other solutions

*We could complete the project in a different way ...*



### Positiveness

- Advantages
- Benefits
- Opportunities
- Opportunism

*There is no risk because ...*



### Emotions

- Feelings
- Intuitions
- Forebodings

*I am convinced that ...*



### Hazard

- Risks
- Negative impacts
- Omission
- Negative aspects

*We do not have the skills to do this ...*

